

# AX Awards Nomination Form: Best Overall Retailer

Please provide information below and submit to [axawards@airportxnews.com](mailto:axawards@airportxnews.com) **no later than Friday, October 14, 2022.**

- Nominations will **ONLY** be accepted via the process outlined using the nomination forms for each category. Nominations submitted without using the form are invalid and will not be accepted.
- Handwritten submissions, even those written using the nomination form, are invalid and will not be accepted.
- Designate if the nominee is a large or small operator. Large operators generate greater than \$70M annually from airport locations **only**. Small operators generate less than \$70M annually from airport locations **only**.
- Include a vector or EPS version of your logo. If you do not have a logo, please include how you would like your company to be listed.

## Best Overall Retailer

A retailer who excels in every phase of operations, customer service, merchandising, and marketing.

1. Name of retailer: \_\_\_\_\_

2. Operator size (large or small): \_\_\_\_\_

3. Describe the retailer's commitment and focus in bringing new and unique brands into airports and how has that translated into success in the last three years?

4. What are some of the notable brands in the portfolio, noting any exclusive partnerships?

5. Please describe the retailer's commitment to customer service and optimizing the traveler experience.