



AIRPORT EXPERIENCE[®]

LOGO AND BRANDING
GUIDELINES

LOGO AND BRANDING GUIDELINES

COLOR USED



C:0 M:100 Y:100 K:0
R:237 G:28 B:36



C:0 M:100 Y:100 K:30
R:177 G:17 B:22



C:0 M:0 Y:0 K:100
R:35 G:31 B:32



C:0 M:0 Y:0 K:70
R:109 G:110 B:113



C:0 M:0 Y:0 K:60
R:128 G:130 B:133



C:0 M:0 Y:0 K:40
R:167 G:169 B:172



C:0 M:0 Y:0 K:30
R:188 G:190 B:192



C:0 M:0 Y:0 K:0
R:255 G:255 B:255

LOGO VERTICAL



LOGO HORIZONTAL



Only use the supplied logo files.
Do not change the files in any way.

Do not stretch or distort the logo proportions.

Do not add any visual effects to the logo
(drop shadow, glow, outline etc.)

LOGO AND BRANDING GUIDELINES

LOGO VERTICAL

(news branding)

(fact book branding)

LOGO HORIZONTAL

(news branding)

(fact book branding)



AIRPORT EXPERIENCE®
news



AIRPORT EXPERIENCE®
fact book



AIRPORT EXPERIENCE®
news



AIRPORT EXPERIENCE®
fact book



AIRPORT EXPERIENCE®
news



AIRPORT EXPERIENCE®
fact book



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news



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fact book



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news



AIRPORT EXPERIENCE®
fact book

LOGO AND BRANDING GUIDELINES

LOGO **VERTICAL**

LOGO **HORIZONTAL**

(with conference branding)



COLOR USED

